

# Eric Edmeades

An  
EXPERIENCED ENTREPRENEUR  
Teaches

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INTERNATIONAL  
BUSINESS CONSULTANT  
PERFORMANCE EXPERT  
SPEAKER AND TRAINER  
SOCIAL ENTREPRENEUR  
STRATEGIST

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*Practical, Useable Ideas  
For Business and Personal  
Performance and Success*



KEYNOTE PRESENTATIONS



WORLD CLASS TRAINING



LEADERSHIP PROGRAMS

# Meet Eric...

## Sales and Marketing Background

Over 20 years ago, Eric started his business life in sales and marketing. He quickly rose through the ranks as a top performer. By 20 his reputation preceded him and resulted in a job offer in Vancouver, Canada with a start up company in the up and coming mobile computing industry. He accepted the job, relocated and became the first full time employee of the company. The business owner had struggled to grow past 'one man band' until Eric joined the team -- over the next five years it would become a multinational with over 100 employees. Eric was instrumental in this growth playing important roles in sales, marketing, recruiting and general management.

## Leadership in Business

In 1997 Eric started *The ITR Group*, a wireless integration company in the west of England. Although he started the business in his living room -- and with little capital -- he soon built the company into an industry leading maintainer and integrator of wireless networking and mobile computing equipment. After nine years Eric sold the business to private buyers so that he could pursue other interests including writing, speaking and philanthropy.

## Practical Style / Useable Information

Eric's easy-going speaking style and practical business experience make him a truly unique presenter with the ability to both inspire and empower business owners and employees alike to achieve their full potential.

## Background Information

Eric was born in South Africa, raised and educated in Canada and has also lived in Ireland, England and the USA. In the last three years, Eric has spoken in over 15 countries. He and his partner, Elise, now reside in the Turks and Caicos islands.



To Book  
**ERIC**

Call: USA: + 1 515 987 4156 (Sherill)  
EU: +44 (0)203 371 9465 (Valerie)  
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# What others say about Eric....



Eric is an insightful mentor and a powerful presenter. Whether working with him one-on-one or in his audience, you feel touched and compelled to action.

*Cathy Lee Crosby*

Best-selling author of LET THE MAGIC BEGIN, movie and television star and former top-ten ranked professional tennis player.



Eric's understanding of business -- any business -- is amazing. Every session with Eric unleashes powerful improvements in my companies and projects. Working with him is a pleasure and hearing him speak is a privilege.

*Nicole Brandon*

Actor, Motivational speaker, Founder of Artistry in Motion, crowned as Miss Dance America and a prolific writer of books and several TV and film screenplays.



Eric is one of the best speakers in the world. When he speaks, people change. If you want to live a compelling life, gain more personal freedom and achieve real personal success, Eric is the mentor for you.

*Mike Southon*

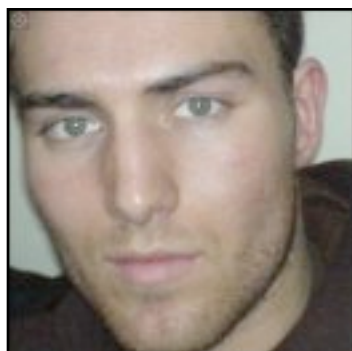
International speaker, author of the UK's best selling business book THE BEERMAT ENTREPRENEUR, and serial entrepreneur.



Deep insights, powerful observations, rocket fuel thoughts. Thoroughly recommended.

*Thomas Power*

Social networking guru, founder and Chairman of Ecademy, the UK's largest entrepreneur network.



Eric Edmeades really is the Indiana Jones of the personal and business development world. Spend some time with him and you will learn things about yourself and your business that will change your life forever. His insight into every area and each stage of business development is uncanny -- you want him on your side and not working for your competitor.

*Tom Minter*

Serial entrepreneur, founder of BUDDHA BAG and founder and CEO of SOCKS FOR HAPPY PEOPLE.





# Get Your Business Working FOR YOU.

## Stop working for your business...

In the first five minutes of this talk, most business owners will realize that they are in fact rather more 'self employed' than business owners. Having demonstrated this, and created powerful leverage for change, Eric provides practical and step by step processes by which any entrepreneur can emancipate themselves from their business. Eric's goal with this talk is to get business owners working **ON** their business rather than **IN** their businesses.

Participants will learn...

- ✓ The 5 most common mistakes made by start-up entrepreneurs.
- ✓ The 7 most common challenges faced by established businesses.
- ✓ How to reduce costs while increasing efficiency.
- ✓ How to recruit and keep the very best staff, suppliers and partners.
- ✓ How to determine which clients to keep and how to get rid of the rest.
- ✓ How to attract and retain and increase revenues from the very best clients.
- ✓ How to leverage existing partnerships and clients to increase sales.
- ✓ How to use the internet to manage your business from anywhere.

**Topic:** Get Your Business Working FOR YOU.  
**Ideal Audience:** Business owners, snr. managers and start-up entrepreneurs.  
**Formats:** 45-60 Minute Keynote; Half/Full Day Training

**Materials:** For half and full day training a workbook is provided.

### Continuity Programs:

Post workshop teleconferences and group webinars for this program are available.



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# There are EIGHT Ways to Wealth

## And only one of them is yours...

Following on Carl Jung's work with the ICHING, Eric's talk about Wealth Dynamics will show any entrepreneur or business owner that there are only eight proven paths to wealth and that only one of those paths is natural to each of us. In other words, there are seven paths to wasted time and business losses.

Richard Branson creates businesses he does not run. Mark Hurd runs businesses he doesn't own. Warren Buffet buys companies he doesn't run. George Soros trades in companies he neither runs nor owns. Each of the wealthiest people on earth have naturally found their 'game' and now it is your turn.

Participants will learn...

- ✓ How to identify their natural flow in business.
- ✓ How to stop procrastinating.
- ✓ How to create the most powerful and effective teams.
- ✓ How to get employees to love their jobs and stay forever.

**Topic:** Eight Ways to Wealth

**Ideal Audience:** Business owners, snr. managers and start-up entrepreneurs.

**Formats:** 45-90 Minute Keynote; Half/Full Day Training, 2.5 Day Seminar



**Materials:** For half and full day training a workbook is provided. For weekend seminar, manual and other learning materials provided. (*8 Paths* book coming soon.)

**Continuity Programs:** Post workshop teleseminars, webinars and ongoing training is available. Eric is also available for ongoing consulting for clients of certain profiles.



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# Perfect Days

## How to have them every day...

Eric's flagship keynote on personal effectiveness and productivity. This humorous and powerful keynote presentation will leave your group in stitches and with lasting change.

The talk has been carefully constructed to create and internalize lasting change including the interruption or elimination of unwanted behavior patterns and emotional states and the installation or magnification of powerful, productive and wanted behaviors.

Starting with an open discussion about how perfectly good days are ruined and ending with a powerful and effective plan for success, this talk just might be the most powerful hour you spend with your team. Participants will...

- ✓ Identify and eliminate non-productive (business and personal) behaviors.
- ✓ Understand and replace the strategies they employ to reduce productivity.
- ✓ Learn how to interrupt negative patterns of behavior.
- ✓ Develop a powerful plan for well planned, effective and productive days.
- ✓ Laugh and have fun as they learn about and improve themselves.

**Topic:** Perfect Days (Time Management, Personal Effectiveness)

**Ideal Audience:** Business Owners, Managers, Employees, Students.

**Formats:** 60-120 Min Keynote  
(2 Hrs includes powerful Masterminding process)

**Materials:** For workshop with Masterminding, a workbook is provided. For keynote, notepads and pens are required.

**Continuity Programs:** Post workshop teleseminars, webinars and ongoing training is available.



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# Masterminding for Success

## How to create and manage a mastermind team.

One of the most powerful and life-changing workshops available, Masterminding For Success takes participants on a interactive journey that includes the ultimate success formula, the creation of a mastermind team and a highly powerful and facilitated masterminding session.

99% of the wisdom required by your business is already in your business. This process will show you how to tap into it and empower your team to flow with creativity and productivity.

Participants will learn:

- ✓ The history of masterminding.
- ✓ The role masterminding played in America's recovery from the Depression.
- ✓ How to create a powerful Mastermind team.
- ✓ How to run a Mastermind session most effectively.
- ✓ How to keep everyone engaged in the process.

**Topic:** Masterminding for Success (Advanced Brainstorming)  
**Ideal Audience:** Business Owners, Managers, Employees  
**Formats:** 2 Hour Workshop (Generally includes **Perfect Days**)

**Materials:** A workbook is provided.

### Continuity Programs:

Ongoing facilitated (by phone or internet) Mastermind meetings are available to graduates of this program. Certification as a Mastermind Facilitator is also available as a corporate training program or through one-to-one coaching.



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# Platform Skills

## How to deliver masterful presentations to anyone

Six Years ago Eric was terrified of public speaking and now he travels all over the world speaking for audiences ranging from 30 to thousands. Eric has invested a great deal of time, energy and money in learning the art of magical presentations and has become one of the world's best teachers of public speaking.

Whether you are already comfortable in front of an audience or petrified of opening your mouth, Eric will help you become a comfortable and natural speaker and presenter.

Participants will learn:

- ✓ The 3 main mistakes people make that cause nervousness and fear.
- ✓ How to create the 'speakers state' and walk on stage feeling great every time.
- ✓ How to improve quickly and easily so you will always have something to say.
- ✓ How to remember your entire talk without needing notes or cue cards.
- ✓ How to use **PowerPoint** and **Keynote** most effectively.
- ✓ How to create and deliver persuasive presentations.

**Topic:** Platform Skills (Public and Professional Speaking)  
**Ideal Audience:** Business Owners, Managers, Employees, Students, Anyone  
**Formats:** 45-60 min keynote, 1-3 days workshops, 5 day training.

**Materials:** For workshops and training programs workbook masters are provided.

### Continuity Programs:

Eric's *7 Day Speaking Course* is an online video-based speaking course that participants can start with and use for review after the event. **Eric is also available for private coaching on speaking and presenting.**



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# Health, Power and Energy

## Five Million Years of History Can't be Wrong

Nearly 20 years ago Eric turned his own health around so dramatically that he started an Indiana Jones-like quest into the subject of human health and energy. His studies took him around the world several times to libraries, museums, universities and the wildest places in Africa to find out the truth about human history and health. This journey made Eric a pioneer in the fields of evolutionary medicine and nutritional anthropology.

Participants often ask where Eric gets his boundless energy. Now you can have Eric deliver his scientifically backed secrets for maximum health and energy to your team. This information will increase productivity and reduce down time dramatically.

Participants will learn:

- ✓ What neolithic foods are and why to avoid them.
- ✓ How cravings work, where they came from and how to overcome them.
- ✓ How much and what kind of exercise they really need to keep fit and strong.
- ✓ What foods they should eat more of to stay healthy and disease free.

**Topic:** Health, Power and Energy (The Human Diet)  
**Ideal Audience:** Anyone  
**Formats:** 45 - 90 minute keynote, 1-2 hour Q/A Panel



**Materials:** Free e-book to all participants and *The Human Diet* book coming soon.

**Continuity Programs:** Personal and team coaching, corporate training packages and fitness program development are available options. Ongoing teleconference calls, online forums and an iPhone application are in development to support this material.



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# Eric Edmeades | Presentation Formats

## Keynotes and Presentations

Eric is a gregarious, entertaining and knowledgeable speaker. His talks are informative and engaging. Though these presentations are generally 90 minutes or less, Eric delivers his talks in a memorable fashion that makes later recall and application easy for anyone. 🖐 Generally Eric will require still water, one flip-chart and four colour markers for keynotes.

## Workshops

Eric's workshops are highly interactive and fun. Eric is a very results oriented speaker and has designed his workshops to create both instant results and lasting change. Most of Eric's workshops can be scaled from as low as 20 people to groups of over 1000. Requirements same as for keynotes. We will provide a master copy of the workbook for printing.

## Training Programs

Eric's multi-day training programs will run from between 2 and 5 days. These are intensive programs designed to create substantive and lasting change for your business or team. Training Programs are available for Sales and Marketing, Recruiting and Training, Business Systems, Leadership Training, Health Programs, Business Development, Masterminding -- custom training programs are also available for a number of business applications.

## Adventure Seminars™

Eric runs private and corporate programs or experiences such as **See You at the Top** that includes climbing Kilimanjaro. Custom or private Adventure Seminars™ can be created for your company for team building and leadership training.

## Consulting

For companies looking to massively increase sales and profitability while maintaining and developing robust business systems and procedures, Eric provides ongoing consulting directly to business owners or senior managers (CEO, President). This kind of consulting is very custom and involved -- Eric is therefore very selective of the clients he takes on and only accepts a small number of clients each year.

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# Eric Edmeades | Booking Information

## Selecting Your Date

Dates are granted based on availability and on a first-come-first-served basis. Prices are discounted for bookings of greater than three months. Bookings are only considered confirmed after a booking contract has been signed by both parties and a 50% deposit has been received and acknowledged by Eric's agent.

## Fees and Expenses

Eric's fees are detailed in the *Schedule of Fees* and include Eric's arrival at least one hour before his speaking slot. His fees also include, if applicable, one digital Master copy of any materials required for the event and permission to print one for each participant. Books, CD's, DVDs are also available with quantity discounts -- please ask Eric's agent for more details.

Eric's fees do not include his travel expenses and lodging. Eric's flights and the remaining 50% of his speaking fees must be paid 10 days prior to the engagement.

**Accommodation and Ground Transportation:** Please book and pay for this locally, ensuring that Eric's transfers to and from the airport are pre-arranged and communicated with his PA (pa@EricEdmeades.com).

**Flights:** For flights under four hours, economy class tickets are fine. For flights of four or more hours, including connection times, business class tickets are required. For engagements of two or more days, two tickets are required.

## Product and Program Sales

Eric may have certain books or programs available for sale after or during his programs. Eric does not 'pitch' during his events but likes to have options available for people to continue their development and progress. Eric will retain 100% of the revenue resulting from back-of-room sales.

## Copyright and Intellectual Property

All Eric's talks, training programs, workshops and supporting materials are protected by Copyright and may not be used or reproduced without specific written permission. Talks may be audio or video recorded with prior, written permission.

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# Eric Edmeades | Pricing and Fees

## ***Schedule of Fees***

### **Keynote Presentation (Americas)**

45 - 90 Minutes \$15,000  
Discount Price for 120 day advanced booking \$10,000

### **Keynote Presentation (International)**

45 - 90 Minutes \$18,000  
Discount Price for 120 day advanced booking \$10,000

### **Keynote Presentation (Third World)**

45 - 90 Minutes \$10,000  
Discount Price for 120 day advanced booking \$9,000

### **Half-Day Training/Workshop**

Up to 5 hours \$17,500  
Discount Price for 120 day advanced booking \$15,000

### **Full-Day Training/Workshop**

Up to 10 hours \$20,000  
Discount Price for 120 day advanced booking \$18,000

### **Additional Adjacent Days**

Up to 10 hours \$10,000  
Discount Price for 120 day advanced booking \$7,500

### **Corporate Consulting**

90 Day Contract \$30,000+

\* Senior Management, CEO, President

## ***Additional Products / Services***

### **Wealth Dynamics Profile Test**

Single Test \$100  
Tests bought with 8 Ways talk \$50  
Bulk Test Available with Significant Discounts

### **Mastermind Kickoff**

Single Tele-Mastermind Session \$6,000  
Price each for booking of three or more weeks \$5,000

### **1 on 1 Breakthrough Session (90 Min)**

As part of existing engagement \$5,000  
As a SKYPE coaching session \$2,500

### **7 Day Speaking Course**

Online Presentation Skills Program *Free w/ Platform Skills*

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